Business Associates: There are some services provided in our organization through contacts with business associates. Examples include a record retention service for storage of your health record, computer vendors, outside auditors, transcription services, accountants and/or attorneys. When these services are contracted, we may disclose your health information to our business associates so that they can perform the job we have asked them to do. To protect your health information, however, we require our business associates to appropriately safeguard such data.

**Third Parties:** We may disclose information to interpreters if they are needed for your health care in our office.

**Notification:** We may contact you by phone, including leaving a message on your answering machine, by letter, or by postcard to provide appointment reminders.

Communication with patient's family: Health professionals, using their best judgment, may disclose to a family member, other relative, close personal friend or any other person you identify, health information relevant to that person's involvement in your care or payment related to your care.

Emergencies: We may use or disclose your protected health information in an emergency treatment situation. If this happens, your physician shall try to obtain your or your legal representative's consent as soon as reasonably possible after the delivery of treatment. If your physician or another physician in the practice is required by law to treat you and the physician has attempted to obtain your or your legal representative's consent but is unable to obtain that consent, he or she may still use or disclose your protected health information to treat you.

Research: We may disclose information to researchers when their research has been approved by an Institutional Review Board (IRB) that has reviewed the research proposal and established protocols to ensure the privacy of your health information.

**Marketing:** We may contact you to provide reminders or information about treatment alternatives or other health-related benefits and services that may be of interest to you (either by phone, letter, postcard or any other common modality of information dissemination).

Food and Drug Administration (FDA): We may disclose to the FDA, health information relative to adverse events with respect to food, supplements, product and product defects or post marketing surveillance information to enable product recalls, repairs or replacement.

Workers Compensation: We may disclose health information to the extent authorized by and necessary to comply with laws relating to workers compensation or other similar programs established by law.

**Public Health:** As required by law, we may disclose your health information to public health or legal authorities charged with preventing or controlling disease, injury or disability.

Law Enforcement: We may disclose health information for law enforcement purposes as required by law or in response to a valid subpoena. If you are an inmate of a correctional institution or under the custody of a law enforcement official, we may release health information about you to the correctional institution or law enforcement official. We may disclose health information about you to federal officials for military, national security, intelligence and other instances required by law.

Federal law makes provision for your health information to be released to an appropriate health oversight agency, public health authority or attorney, provided that a work force member or business associate believes in good faith that we have engaged in unlawful conduct or have otherwise violated professional or clinical standards and are potentially endangering one or more patients, workers or the public.



# **CENTER for SURGERY**

239 Hurffville-Cross Keys Road Suite 180 Sewell, NJ 08080 Phone: (856) 341-8262 Fax (856) 341-8296

# NOTICE OF PRIVACY POLICIES (HIPAA)

THIS NOTICE, ALTHOUGH NOT ALL. INCLUSIVE, DESCRIBES HOW INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION,

#### PLEASE REVIEW IT CAREFULLY

#### INTRODUCTION

Virtua Center For Surgery is committed to preserving the privacy and confidentiality of your protected health information that is created and/or maintained at our center. State and Federal laws and regulations require us to implement policies and procedures to safeguard the privacy of your health information. This Notice of Privacy Policies will provide you with information regarding our privacy practices and applies to all of your health information created and/or maintained at our center, including any information that we receive from other health care providers or facilities. This notice describes the ways in which we may use or disclose your health information and also describes your rights and our obligations concerning such uses or disclosures. This is in pursuant with the Privacy and Security Rules (effective April 14, 2003) of the health Insurance Portability and Accountability Act of 1996 (HIPAA).

### Understanding Your Health Record/Information

Each time you visit Virtua Center For Surgery, a record of your visit is made. Typically, this record contains your symptoms, examination and test results, diagnosis, treatment, and a description of your procedure. This information, often referred to as your health or medical record, serves as a:

- Basis for planning your care and treatment
- Means of communication among the many health professionals who contribute to your care
- Legal document describing the care you received
- Means by which you or a third-party payer can verify that services billed were actually provided
- A tool in educating health professionals
- A source of data for medical research
- A source of information for public health officials charged with improving the hearth of this state and the nation
- · A source of data for our planning and marketing
- A tool with which we can assess and continually work to improve the care we provide and the outcomes we achieve.

Understanding what is in your record and how your health information is used helps you to: ensure its accuracy, better understand who, what, where, and why others may access your health information, and make more informed decisions when authorizing disclosure to others.

#### YOUR HEALTH INFORMATION RIGHTS

Although your health record is the physical property of Virtua Center For Surgery, the information belongs to the patient or the patient's legal representative.

## You or your legal representative have the right to:

- Obtain a paper copy of this Notice of Information Practices upon request
- Inspect and copy your health record as provided for in 45 CFR 164.524
- Amend your health record as provided in 45 CFR 164.528
- Request communications of your health information by alternative means or at alternative locations
- Request a restriction on certain uses and disclosures of your information as provided by 45 CFR 164.522, and
- Revoke your authorization to use or disclose health information except to the extent that action has already been taken.

#### **OUR RESPONSIBILITIES**

Virtua Center For Surgery is required to:

- · Maintain the privacy of your health information
- Provide you or your legal representative with this notice as to our legal duties and privacy practices with respect to information we collect and maintain about you
- · Abide by the terms of this notice
- Notify you or your legal representative if we are unable to agree to a requested restriction; and
- Accommodate reasonable requests you or your legal representative may have to communicate health information by alternative means or alternative locations.

We reserve the right to change our practices and to make the new provisions effective for all protected health information we maintain. We may change the terms of our notice at any time. The new notice will be effective for all protected health information that we maintain at that time. Upon request, we will provide you or your legal representative with any revised Notice of Privacy Practices. Call the office and request that a revised copy be sent to you in the mail or faxed, or ask for one at the time of your next appointment. We will not use or disclose your health information without authorization from you or your legal representative, except as described in this notice. We will also discontinue to use or disclose your health information after we have received a written revocation of the authorization.

# For More Information or to Report a Problem

If you have questions and would like additional information, you may contact Virtua Center For Surgery, Administrator or, if you believe your privacy rights have been violated, you can file a complaint either with our Privacy Officer or with the:

Office for Civil Rights (OCR), U.S. Department of Health and Human Services. There will be no retaliation for filing a complaint with either the Administrator or the OCR.

The address for the OCR is listed below:
Office for Civil Rights
U.S. Department of Health and Human Services
200 Independence Avenue, S.W.
Room 509F, HHH Building
Washington, D.C. 20201

Health Information Privacy Complaints Form: OMB No. 0990-0269 may be completed online at http://www.hhs.gov/ocr/privacy/hipaa/complaints/hipcomplaint.pdf

#### **Examples of Disclosures for Treatment. Payment**

#### We will use your health information for treatment.

For example: We may use health information that concerns you and provide either medical treatment or services. We may disclose information about you to treating doctors, nurses, testing technicians, or other Virtua Center For Surgery personnel who are providing treatment to you, or who are responsible for coordinating your medical care. Virtua Center For Surgery staff may have to coordinate medical information about you with other departments at various hospitals or labs.

### We will use your health information for payment.

For example: A bill may be sent to you or a thirdparty payer. The information on or accompanying the bill may include data that identifies you, as well as your diagnosis, procedures, and supplies used.

# We will use your health information for regular health operations.

For example: Our Physicians, or members of the quality improvement team, may use information in your health record to assess the care and outcomes in your case and others like it. This information will then be used in an effort to continually improve the quality and effectiveness of the healthcare and service we provide.

We may use a sign-in sheet or call your full name in the waiting room.